



The First

IMPRESSION

Preparing for Recruitment





Your First Impression

- Starts before you walk onto campus
- Recommendation letters, Social Media, and finishing high school strong
- Take an interest in all Greek organizations on campus, and other campus activities
- Learn from the recruitment guide and guidelines
- Register with Panhellenic for recruitment



Recommendation (Rec) Letters

- Introduce you to each sorority
- Alumnae will write a letter based on information you give them
- Ask personal connections (family, friends, teachers, etc.)
- If needed, ask NAPAA for these
- Sometimes required, sometimes optional, but highly recommended for each sorority on campus even if optional on your campus
- Most are done online, but some are still done on paper



Recommendation Letter Packet

- Folder (if you are doing paper packets)
- Cover letter
- Social Resume
- Transcript
- Photographs
- Preaddressed, pre-stamped envelopes (if an alumna is using a paper rec letter)
- Hard copies or sent via email



Cover Letter

- Write about YOU!
- Introduce yourself, ask the alumna to write a letter, and tell her about yourself
- The more details, the better – make it personal



Social Resume

- Name, Address, Phone, Email
- GPA, SAT/ACT
- Activities
- Awards
- Community Service
- Work Experience



Transcript

- Ask your high school well in advance of asking alumnae for letters
- Unofficial is typically ok
- Mark out your Social Security number if it's an official version



Photographs

- Send two to three photographs
- Head shot and full body shot
- Label these with your name
- Make sure you look like you!



Preaddressed, Pre-Stamped Envelopes

- Ask the alumnae if they will be doing a paper or an online rec
- These are only needed if someone is doing a paper rec
- Large manila or regular letter envelopes
- Large enough to fit your social resume, transcript, pictures, and recommendation letter



Thank You Notes

- a MUST!
- Can be an email or handwritten
- May serve as a reminder to the alumnae writing the letter!
- If you are asking a group to do these (like the NAPAA), you can send a thank you to the group



Social Media

- Look over everything – including “fake” accounts
- Put your best foot forward - in all aspects of life
- Prepares you for your future in college and beyond
- Can make or break your recruitment
- Check for sororities’ guidelines for social media



Finishing High School

- Keep it up!
- Your scholarship, involvement, and friendships matter – to sororities, your college, and you!
- Sororities are looking for someone who is dedicated to their sorority for 4 years – and a lifetime



Research Greek Life and Campus Life

- Look up every sorority on your campus
- Look at their basic information, their philanthropy, and their social media
- Look at other activities you want to get involved in on campus



Review Campus Recruitment Guide and Guidelines

- What is expected of you as a PNM?
- What is expected of the active sorority members?
- Campus Panhellenic may have a no contact period
- Get ahead! Learn about the Membership Recruitment Acceptance Binding Agreement, academic standards of sororities, financial obligations, what to expect as a member, recruitment tips, and more



Register with your Campus Panhellenic

- Introduce yourself to your campus Panhellenic
- All sororities want to get to know you, and Panhellenic facilitates this
- Make sure to review registration deadlines and fees



Tips

- Ask around for recommendation letters – you never know who might be an alumna!
- Ask alumnae for a rec letter well enough in advance of the recommendation letter deadline your campus has
- Before, during, and after recruitment, **NEVER** say anything negative about any sorority



Now...Take a Deep Breath!

- Remember, this is to prepare you for recruitment...which is months away!
- Don't be afraid to ask questions – ask us, ask your campus Panhellenic, ask friends who have been through recruitment
- Enjoy the fun senior year moments ahead of you!