**Recruitment Terminology**

* **Bid Day:** The last day of recruitment, when potential new members receive bids to join chapters and become new members. Each chapter will usually host a Bid Day activity to help the new members get to know each other and the rest of the chapter.
* **Continuous Open Bidding (COB):** An opportunity for chapters that do not reach quota during primary recruitment or are not at total to give bids to reach total and/or quota. The continuous open bidding process is less formal, and not all chapters will participate in continuous open bidding.
* **Legacy:** A daughter, sister or granddaughter of an initiated member of a sorority. Typically, different NPC member organizations have different definitions of legacies. Being a legacy does not guarantee a bid to a particular sorority. Each NPC member organization has its own policy for invitations to legacies during recruitment.
* **Membership Recruitment Acceptance Binding Agreement (MRABA):** This is a one-year binding agreement signed by a potential new member (PNM) when ranking chapters after preference round of recruitment. A PNM agrees to accept a bid from any chapter she lists on her MRABA, with a maximum of two listed. If a PNM receives a bid to a sorority she lists and declines it, she is bound to it for one year or until the next primary recruitment period, meaning she cannot accept a bid to any other organization during this period. If a PNM signs an MRABA and does not receive a bid, she is eligible for continuous open bidding or snap bidding.
* **New member:** A woman who has accepted a bid from a sorority but is not yet an initiated, active member of that chapter. Chapters will have a new member process during which the new members learn more about the sorority and prepare them for initiation.
* **Potential New Member (PNM):** A woman who is eligible to participate in recruitment. Chapters might use the term PNM to refer to any woman eligible for recruitment.
* **Preference round:**Referring to the last round of primary recruitment.
* **Quota:** The number of potential new members that each chapter can offer bids to during primary recruitment. This is determined with a formula involving the number of chapters and the number of women participating in bid matching.
* **Recommendation letter:** A form completed by an alumna member of a sorority recommending a potential new member for membership. Some sororities are now accepting letters of recommendation from individuals who know the PNM best.
* **Recruitment:** A process in which university undergraduate women join a sorority. It is a procedure that includes a number of themed rounds in which different events are included. The rounds are followed by preference night and finally bid day in which a college student receives an invitation to join a certain sorority
* **Recruitment counselor:** A sorority member who may or may not be disassociated from her sorority to serve as a recruitment guide. They are a resource for questions or concerns during primary recruitment. Each potential new member will be assigned a recruitment counselor during primary recruitment.
* **Snap bidding:** An option available to chapters that did not match to quota. Chapters may offer bids to potential new members whose preferences were not matched after preference round. Snap bids should be coordinated and extended through the College Panhellenic, prior to the distribution of bids and the start of Bid Day activities.
* **Total:** The allowable chapter size on a campus, as determined by the College Panhellenic, including new and active members. Chapters that fall under total may be allowed to participate in continuous open bidding until they reach total.

**Sorority Terminology**

* **Alumna:** One female graduate.
* **Alumnae:** Two or more female graduates.
* **Badge:** An insignia of fraternity or sorority membership worn only by initiated members. Each sorority has its own unique badge that can be decorated in different jewels.
* **Big sister:** A collegiate member who is paired with a new member to act as a mentor.
* **Collegiate chapter:** All 26 NPC sororities are inter/national organizations that have collegiate chapters across the U.S and Canada.
* **Chapter meeting:** Typically, weekly meetings where members gather to conduct all official chapter business.
* **Collegiate member (also often referred to as an Active):** A collegiate, initiated member of a sorority chapter.
* **Initiation:** A traditional ceremony that brings a new member into full membership of a sorority or fraternity. Once you are initiated into an NPC sorority, you are ineligible for membership in any other NPC sorority.
* **Membership education:** This refers to educational sessions where a new member might learn about the founding of the sorority, open mottoes, founders, colors of the organization and more.
* **Philanthropy:** Charitable organization that the sorority supports.
* **Ritual:** The private traditions and practices of a sorority deeply rooted in the shared values and purpose of the members. Ritual serves as a reminder to each member of her responsibilities and inspires her to fulfill them. Rituals connect the past with the present and the future.
* **Symbols:** Each member organization has different symbols like a mascot or a flower that the sorority values. Many of the reasons why these things are values are learned through ritual services.